

Innovative cell separation technology



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Investment Highlights

❑ **Multi-billion dollar market opportunity**

- First target is \$350M market for flow cytometry cell separation growing at 15%
- Second generation product targets \$700M cell separation and staining market
- Ongoing R&D targeted toward several additional applications with \$1B+ markets

❑ **Strong intellectual property position**

- Ten issued patents, thirty patents pending provide broad international coverage for cell separation using “deterministic lateral displacement” and other methods
- Core issued patents block through at least 2023

❑ **Clear path to commercialization**

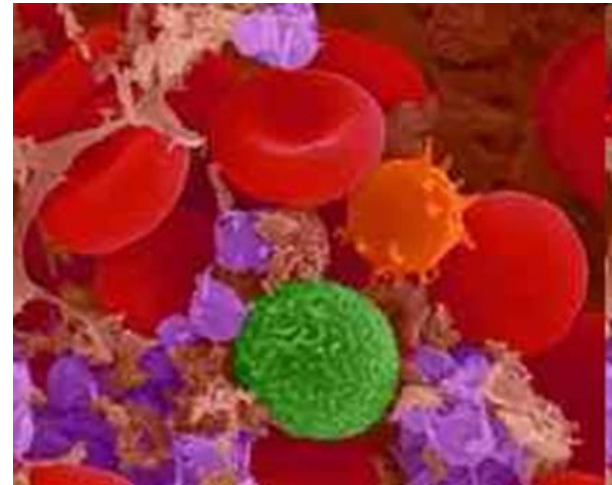
- Concept validation completed and prototypes created
- Final product design, development, and manufacturing partners identified
- One year to KOL prototype validation, two years to product launch

❑ **Multiple opportunities for value creation**

- Go to market with proprietary cell separation system
- License technology in various fields, e.g., “continuous flow” integrated offerings
- Position company for acquisition by leading medical technology company

Cell Separation Is Critical Step in Modern Cellular Analysis

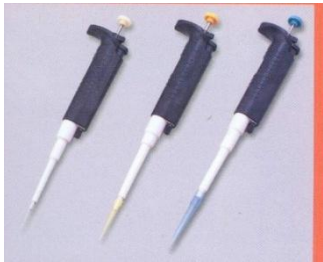
- ❑ Cells contain **vital information** concerning human health, disease, and therapeutic effect
- ❑ Cells of interest must be **enriched in order to facilitate analysis** by flow cytometry or other methods
- ❑ **Broad range of uses** for innovations in cell separation:
 - Flow cytometry
 - Next generation DNA sequencing
 - Rare cell detection
 - Stem cell therapeutics



Current Methods of Cell Separation Are Flawed

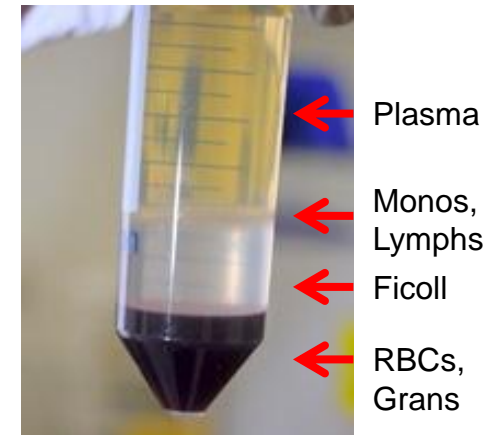
Lysis

- Destroy red blood cells with cytotoxic reagents



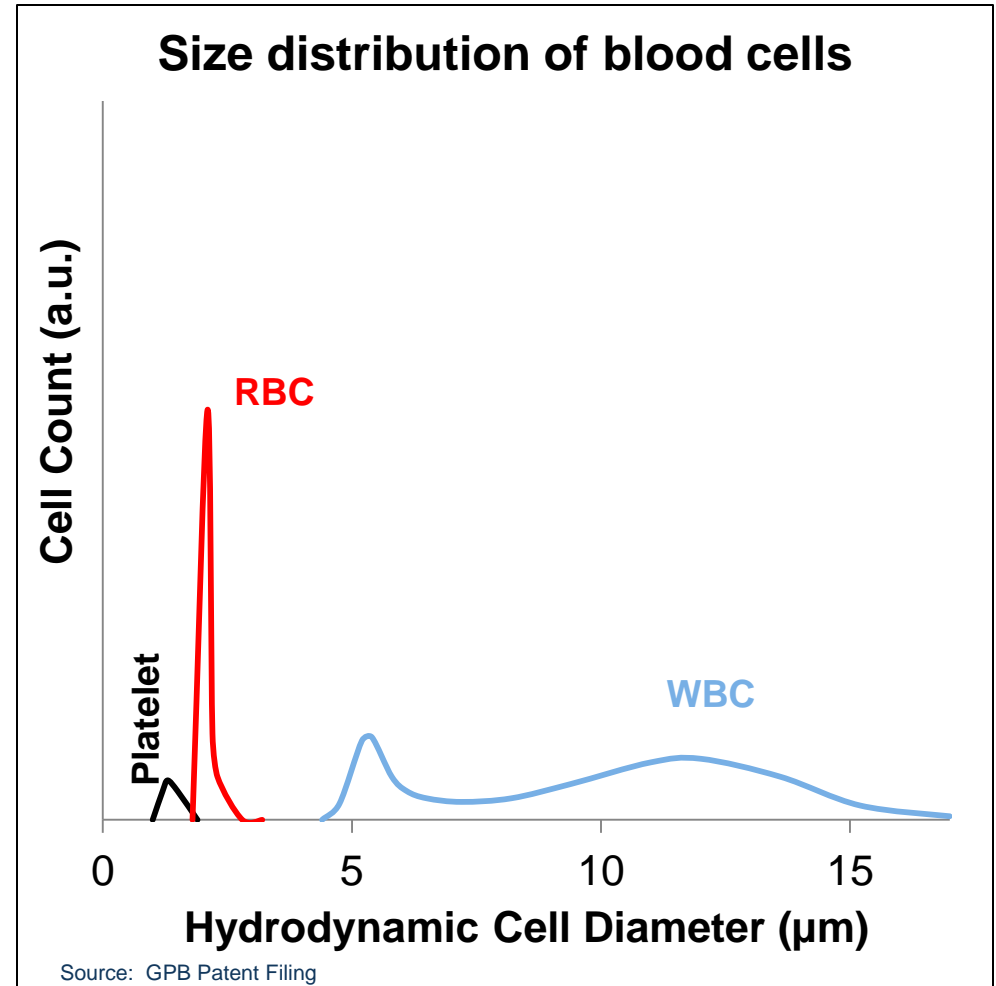
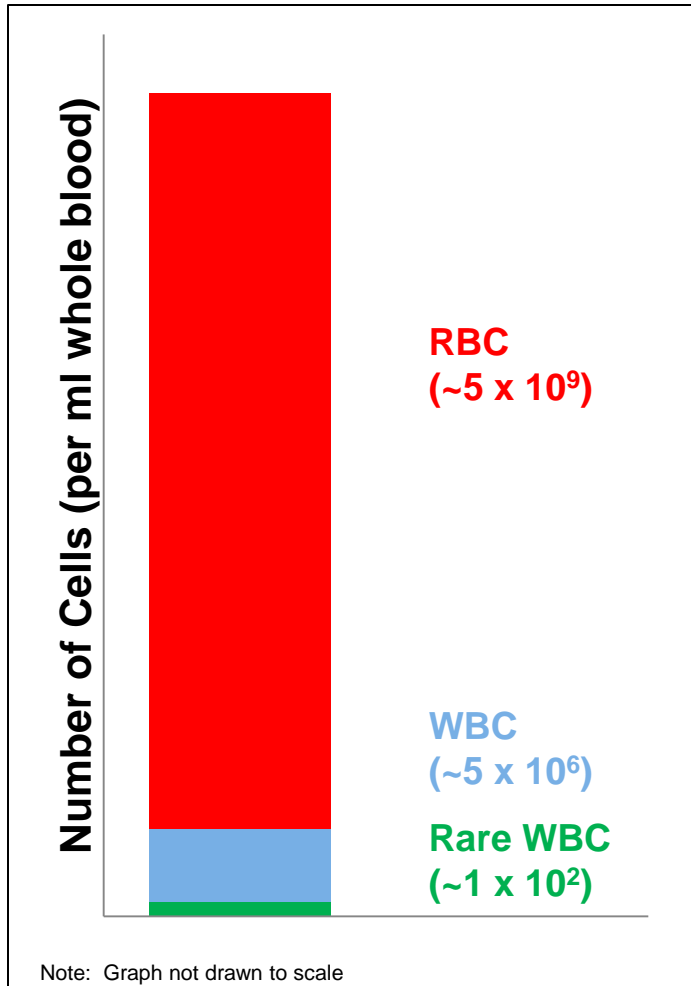
Gradient separation

- Separates blood components by density

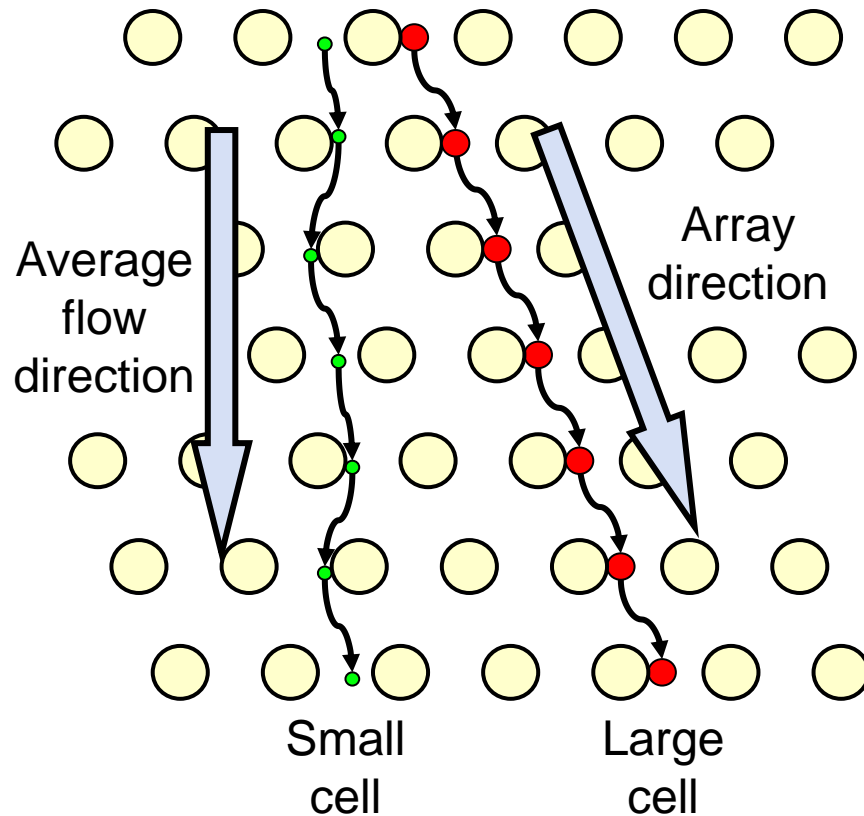


Both methods damage and lose cells of interest

Key Insight: Cells Are Distinguishable By Size



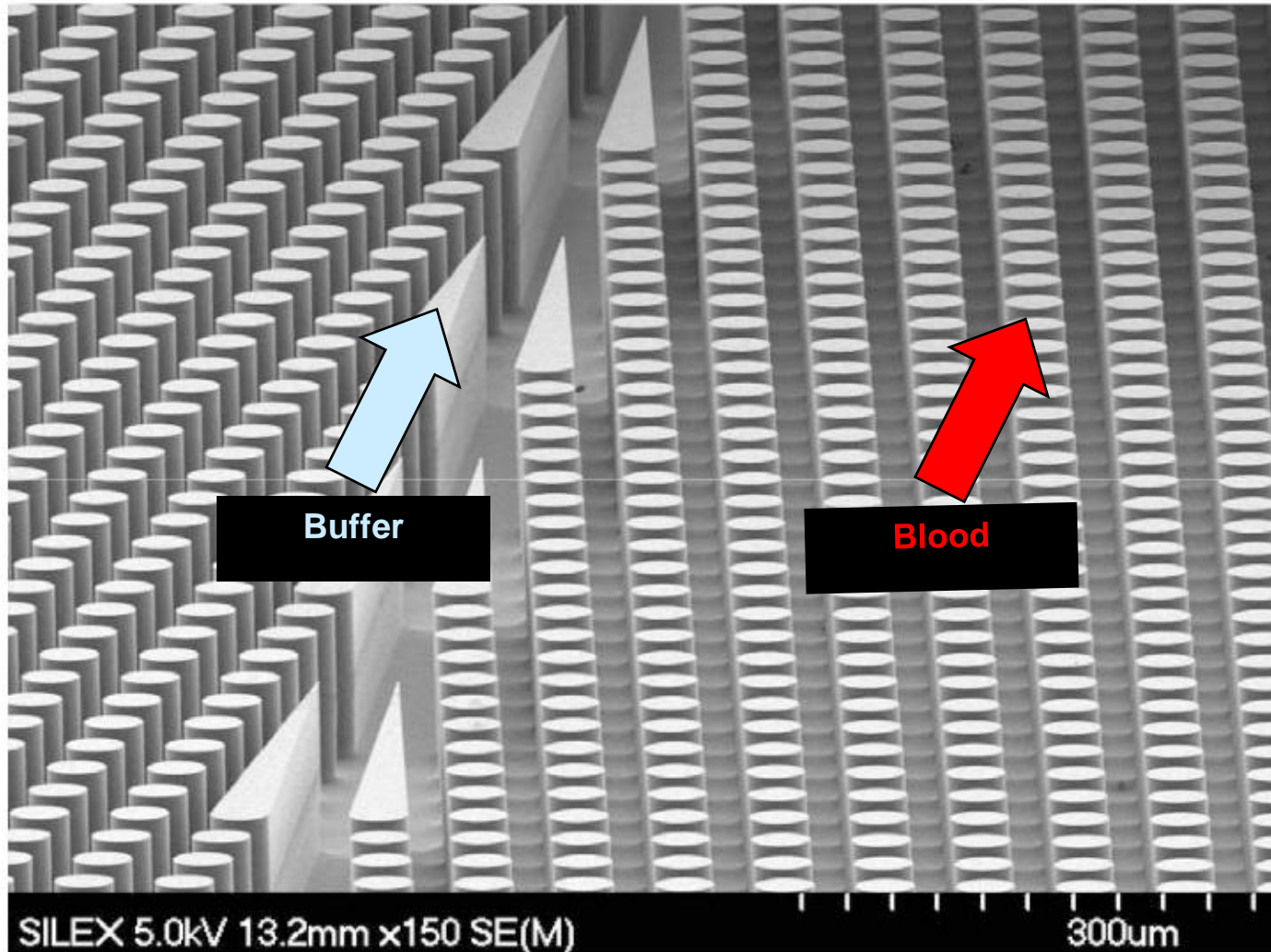
GPB Microfluidic “Bump Arrays” Separate Cells by Size



- The technology uses an array of posts, designed to establish laminar flows
- The arrays deflect large cells in one direction and small cells in another
- Cells can be sorted continuously according to size as they flow through the array

Result is 99.9% separation with high yield and minimal cell damage

“Bump Array” Under a Scanning Electron Microscope



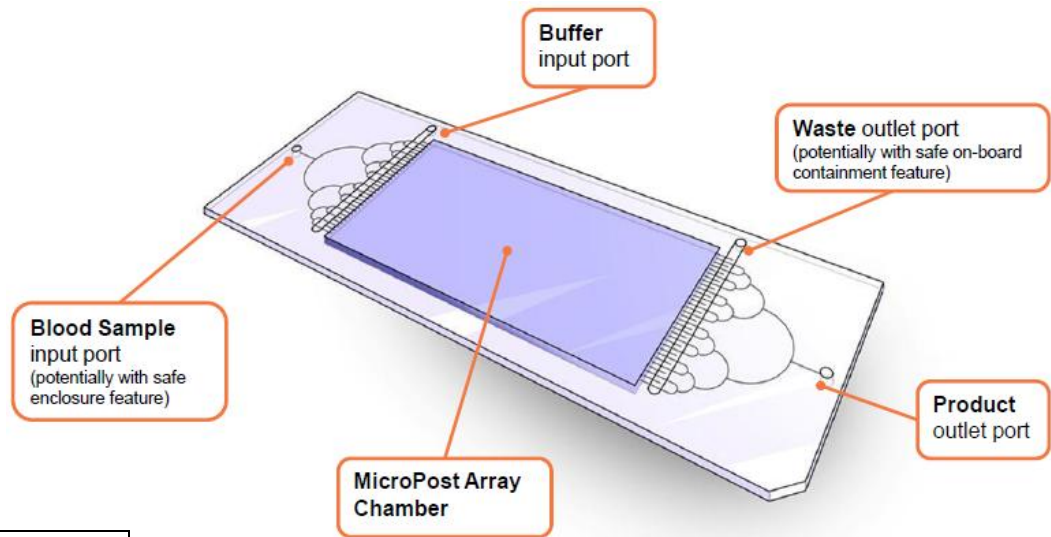
GPB Product Consists of Instrument and Disposables

Desktop Instrument



Up to 8 cell separation modules,
with up to 14 samples per module

Disposable Cell Separation Module



GPB Competitive Advantage

Technique	Density gradient centrifugation	Red blood cell lysis	GPB cell separation by size
Cytotoxin-free processing	No (Ficoll)	No (Hypotonic solution)	YES (Physiological buffers are used)
Automated cell isolation	No (Spins and washes)	No (Spins and washes)	YES (One-step separation)
Recovery of entire leukocyte fraction	No (Poor recovery)	Yes (up to 20% loss per wash)	YES (>95% retained in product)
Preserved lymphocyte subsets	No	Yes	YES
Removal of red blood cells	Good	Good (RBC debris and hemoglobin contamination)	Excellent (>99% RBC removal)

Multiple Attractive Segments for GPB Technology

Market Segment	Potential or Actual Size	Annual Growth	Comments
Flow cytometry sample preparation <ul style="list-style-type: none"> • Separation Only • Separation and Staining 	\$350 million \$700 million (\$350M incremental)	12 – 15% 12 – 15%	Low hanging fruit for GPB; existing market with unmet needs 2 nd generation GPB bump array
Next generation sequencing sample prep	\$1B+	20%	Sample prep time/cost is currently limiting adoption—currently seeking solutions
Stem cell therapeutics	\$1B+	Rapid growth	STTR Phase I collaboration with Princeton and University of Maryland
Rare cell detection	\$1B+	Emerging	Increasing focus on biomarkers for personalized medicine
Infectious disease	\$1B+	Emerging	Enables decentralized screening

Significant Interest From Prospective Partners

Company	Status
Beckman Coulter	NDA, MTA Met performance specs Requests evaluation of polymer bump arrays as next step
Becton-Dickinson	NDA, MTA Met performance specs Requests evaluation of polymer bump arrays as next step
Life Technologies	NDA CMO is a champion of GPB technology
Merck KgaA	NDA Requests evaluation of plastic bump arrays as next step



One Year to KOL Product Validation, Two Years to Product Launch, Three Years to Positive Cash Flow

	Year 1				Year 2			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Instrument								
Product specs and architecture	█							
System-level prototype complete		█	█	█				
Production unit completed					█	█		
OEM transfer, tooling, validation							█	
Disposable Microchips								
Microchip development (polymer)	█	█	█					
Cartridge design and prototyping		█	█					
Cartridge completed				█	█	█		
OEM transfer, tooling, validation						█	█	
Marketing								
KOL validation of prototypes	█	█	█	█	█			
KOL installations						█	█	
Submission of journal articles							█	
Distribution								
Select distribution partners							█	
LAUNCH	█	█	█	█	█	█	█	█

GPB Capital Plan

	Seed Financing	Series A	Series B
Equity Raised	\$2.8M	\$5M	\$7-8M
Timing	Completed	4Q12	Q1Y2
Runway		Q2Y2	Q4Y3
Uses (\$K)			
<ul style="list-style-type: none"> • Net Operating Loss • Intellectual Property • R&D (sponsored) • Product Development • <u>Commercialization</u> 	950 600 500 750 --	930 220 950 2,500 300	300 100 1,800 2,200 2,500
Total Uses (\$K)	2,800	4,900	6,900
Milestone Targeted	Proof of Concept Market Validation	KOL validation of product prototype	Cash flow positive operations

Company expects to be cash flow positive by Q4Y3

Experienced Management Team

<p>Mike Grisham <i>President & CEO</i></p>	<ul style="list-style-type: none"> Built four venture backed companies in health care and medical diagnostics Raised over \$70M, returning over \$300M to investors to date Stanford MBA
<p>Martin Fuchs <i>VP of Manufacturing and Product Development</i></p>	<ul style="list-style-type: none"> 25+ years developing and commercializing technology products in both large and early-stage companies Deep domain expertise in MEMS, microfluidics and Bump Arrays
<p>Herb Heyneker <i>Chief Science Officer</i></p>	<ul style="list-style-type: none"> One of first scientists at Genentech. Deep domain expertise in instrumentation Co-founder and CTO of EOS Biotechnology, board member at Guava
<p>Travis Massey <i>Director of Technical Marketing</i></p>	<ul style="list-style-type: none"> Molecular biology and technical marketing Princeton AB, Darden MBA
<p>Jeff Edmiston, PhD <i>Director of Cell Biology</i></p>	<ul style="list-style-type: none"> 15 years in academic and industry research, focus on cell separation and flow cytometry 2+ years hands-on experience with Bump Arrays
<p>Jim Farinholt <i>Acting CFO</i></p>	<ul style="list-style-type: none"> Founding managing partner of Tall Oaks Capital, an early-stage venture fund Co-founded several life sciences companies, including Allos, DiaKine, and PluroGen
<p>Curt Civin, MD <i>SAB Chairman</i></p>	<ul style="list-style-type: none"> Leads medical research for GPB Assistant Dean for Research, University of Maryland School of Medicine Director, Center for Stem Cell Biology and Regenerative Medicine
<p>Jim Sturm, PhD <i>SAB</i></p>	<ul style="list-style-type: none"> Leads MEMS research for GPB. Co-invented Bump Arrays Director of Princeton Institute for Science and Technology of Materials (PRISM)
<p>Paul Billing, MD <i>SAB</i></p>	<ul style="list-style-type: none"> Chief Medical Officer, Life Technologies Formerly SVP Development at LabCorp, CEO of GeneSage, CollectiveDx
<p>Janette Phi-Wilson <i>Sales and Marketing Consultant</i></p>	<ul style="list-style-type: none"> SVP, Commercial Operations, Intelicyt 20+ years experience in life sciences instrumentation and commercialization (Bioscale, ForteBio, Guava, BD Biosciences)



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