



Life Sciences Business Strategist

BioHealth Innovation (BHI) is an innovation intermediary that facilitates the commercialization of emerging technologies in the BioHealth Capital Region (Maryland, DC and Virginia).

BHI is seeking a **Life Sciences Business Strategist** to join its team in Rockville, Maryland. This position provides the opportunity to leverage scientific knowledge to evaluate the commercial potential of emerging technologies and provide recommendations on go-to-market strategies.

This is a customer facing role with a focus on supporting clients in the development of **commercial analyses** and **federal grant proposals**.

Key Responsibilities:

Technical Analysis and Grant Development

- Perform scientific literature and competitive analysis to identify commercial applications and determine commercial potential across a broad area of scientific fields, including digital health, medical devices, therapeutics, and diagnostics.
- Develop detailed deliverables on commercial analyses and go-to-market strategies.
- Writing and editing of small business grants to craft logical narratives related to technical development and company growth.

Project Management

- Manage and communicate timelines for a variety of client projects related to commercial analyses.
- Coordinate all aspects of the federal grant proposal preparation process, including research plan development, budget preparation, editing and submission.
- Track and maintain portfolio metrics related to key BHI operational goals.

Regional Cluster Development

- Provide strategic guidance to assist early-stage companies or entrepreneurs seeking BHI assistance in understanding the non-dilutive funding landscape, as well as other programs available in the region.
- Identify opportunities for BHI or BHI clients to collaborate and connect with federal laboratories and agencies, universities, and the private sector achieve our mission of growing the BioHealth Capital Region cluster.



Qualifications:

- Ph.D in biological sciences (including bioengineering)
- Experience developing Small Business Innovation Research (SBIR) or Small Business Technology Transfer (STTR) grant proposals.
- Experience evaluating product strategy models and commercialization pathways for early stage and/or emerging technologies.
- Strong writing and data analysis skills.
- Experienced in creating detailed and logical presentations in various formats (PowerPoint, Excel, etc.)
- Strong communication skills. Ability to effectively liaise with internal and external key stakeholders, manage existing client relationships, and generate new clients through existing networks.
- Ability to manage multiple projects and adhere to deadlines.
- Excellent presentation skills and ability to lead a meeting.

Terms and Compensation

The compensation range for this position is \$70,000-\$85,000 annually, plus benefits.

BHI has adopted a remote/hybrid workplace and will consider highly qualified candidates who live outside of the region.

BHI is an equal opportunity employer.

Interested applicants should send their resume and cover letter to attention of Lynne Brisbane, Director of Finance, at jobs@BioHealthInnovation.org.